

Moises Vasquez

Data Analyst

Data Analyst with an extensive experience working with databases, data visualization, and reporting, able to translate significant results and insights into simple business recommendations. Deep understanding of the importance of data integrity, privacy, and security. 3 years of experience in data analytics. Highly organized, motivated, and diligent with significant background in Business Analytics and Marketing.



Contact

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Phone

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Website

<http://moisesvasquez.io>

Profiles

<https://www.linkedin.com/in/vasquezmoises/>

<https://github.com/moisesvasquez>



Technical Skills

- Microsoft Power BI
- R Programming
- Python Programming
- Data Visualization
- Analytics Reports
- Statistical Models
- Data Warehousing
- SAS
- SPSS
- AWS
- Azure
- Google Cloud
- Predictive Analysis
- Forecasting Models
- Time Series Analysis



Education

2019-01 -
2020-02

Master of Science in Big Data Analytics.

St. Thomas University Capstone: Sports Analytics 3.7 GPA

2014-01 -
2017-12

BS in BA, Marketing Major, CIS Minor.

Webber International University 3.5 GPA



Work History

2020-10 -
Current

Adjunct Professor

St. Thomas University, Miami Gardens, Florida

- Professor of the Masters of Science in Big Data Analytics.
- Teaching Data Visualization, Logistic Regression, Decision Trees, Bayesian Models, Association Rules, Clustering, Text Analysis, MapReduce, and Hadoop.

2018-02 -
Current

Marketing Analyst

Vertilux Ltd, Miami, Florida

- Analyze and forecast trends in sales to help meet business goals, using time series analysis in R.
- Developing an in-house API using the plumber library.
- Creating data vizualizations to present results with ggplot and plotly.
- Price optimization using regression models and machine learning.

2017-02 -
2017-08

Brand Manager

D.A.R.E, The London Group, Clearwater, Florida

- Expand the awareness of the brand in the area
- Strategically find and plan the optimal locations for fundraising events using R and the ggmap library